



# **MURAL PROJECT EDMONDS**

## **REQUEST FOR QUALIFICATIONS**

**Due Date: July 9, 2018**

Mural Project Edmonds is a subcommittee of Art Walk Edmonds (a 501(c)(3) non-profit arts organization) seeking qualified muralists or muralist teams to create outdoor murals for multiple walls in downtown Edmonds, Washington. Since these murals will be the first in the series of mural projects, they will hold particular importance.

**Project implementation:** For Phase 1, two locations for new mural installations have been identified for the summer of 2018. Completion deadline for Phase 1 is September 30, 2018.

**Budget:** All-inclusive budget for Phase 1 (two murals) is \$20,000.

Muralists must create the artwork within the all-inclusive budget. This budget includes all costs associated with the design, fabrication, delivery and installation of the artwork. The muralist's fee includes the costs of design, materials, fabrication, travel, liability insurance, tax and time spent in progress meetings and installation verification.

## **OVERVIEW**

Mural Project Edmonds seeks qualified muralists or muralist teams to design and create exterior murals for a series of locations in downtown Edmonds. The artwork will enhance the overall character and atmosphere of the downtown core and support a welcoming environment. The design of each mural should take into consideration the location of the wall, the architecture of the structure, the viewing angles of the surface and the impact on the surrounding area.

Edmonds is a vibrant arts community with a rich history. The scale of the city and its location within the Puget Sound area provides its visitors with stunning scenery. It is the intent of Mural Project Edmonds to enhance this character and not detract from Edmonds' unique situation.



- **OPPORTUNITY 1:**

Northeast corner of 5<sup>th</sup> Ave and Main St. (Sound Styles). This wall is in an important location in downtown Edmonds and is immediately adjacent to the central fountain which is the social center of the city. The mural should enhance the character of Edmonds, drawing from the natural surroundings and elements, together with its cultural and creative character.



- **OPPORTUNITY 2:**

East facing wall of the building housing The Mar.Ket, fishmonger and eatery located at 508 Main St. The mural design should have a marine/coastal theme.

## ELIGIBILITY

Mural Project Edmonds is seeking professional muralists and muralist teams residing or working in Washington and Oregon.

## TO APPLY

Application materials must be received on or before **Monday, July 9th, 2018 at 5:00 PM PST**. Any application materials received after the deadline will not be considered.

Applications must be uploaded to either **Call for Entries (CaFE)** or **emailed to [mpe@artwalkedmonds.com](mailto:mpe@artwalkedmonds.com)**.

1. Provide answers to the following questions. **Only applications that specifically address these points will be considered.**
  - Why does this project interest you?
  - Indicate if you are interested in being considered for Opportunity 1, Opportunity 2, or both.
  - Briefly describe your artistic practice, your sources of inspiration and your methods for developing high quality, innovative and meaningful artwork.
  - What is your experience in managing budgets of similar scale and working within time constraints?
2. Résumé - including name, mailing address, phone number(s), email and web page (if applicable).
3. 5 to 10 images or video clips of your murals – **maximum of 10 examples allowed:**
  - Submit digital images in JPEG format, PC compatible no larger than 1920 X 1920 pixel resolution (do not zip or stuff your files).
  - Label each image with muralist's name, number – for example Jones Alice 01, Jones Alice 02.
  - Do not insert multiple photos into one image.
4. List of images with following information:
  - Title, date, medium and dimension
  - Location of artwork
  - Brief description (maximum 100 characters)
  - Budget
  - Commissioning agency or client, and project manager (if applicable)
5. Three professional references, with title, phone and email addresses included.

## **CRITERIA FOR SELECTION**

Mural Project Edmonds strives to create artwork which reflect aesthetic and technical quality, innovation, site-specificity and civic engagement. To ensure that the artwork meets the expectations of staff, neighborhood residents, and other stakeholders, the selected muralist or muralist team may be required to participate in a rigorous design process. This process includes place-based research, site visits and design meetings.

Muralists will be selected on the basis of their qualifications, as demonstrated by the quality of their past work and suitability of their artistic expression for each particular site. Muralist applications will be evaluated on the following criteria:

### **Artwork & Design Criteria**

#### **FORM**

- Visually engages and is contextually responsive to the community.
- Creates a sense of “place.”
- Produces high quality, innovative and meaningful artwork.
- Connects/articulates architectural form, massing and detailing.
- Integrates art into the fabric of the City.

#### **FUNCTION**

- Meets the programmatic requirements efficiently and creatively.
- Adds value beyond the expectations of the program without increase in cost.
- Creates artwork that is durable, easily maintainable and has low operational cost.

#### **ENVIRONMENT**

- Mitigates any impacts to surrounding environment.
- Produces artwork which contextually responds positively to the site conditions and to environmental policies.

#### **TECHNOLOGY**

- Muralist has a demonstrated ability to quickly ascertain project requirements, and to work with difficult materials, restricted site conditions and strict technical constraints.

## **PROCESS**

- Ability of the muralist or muralist team to successfully execute the project within the project timeline and budget
- Ability of the muralist or muralist team to manage the design phase effectively to assure a high quality design

**Only muralists who meet these criteria should apply.**

## **SELECTION PROCESS**

Up to six muralists will be short-listed for interviews for each location opportunity based on the qualifications and criteria listed in this muralist call. A finalist/artwork proposal will be selected from a short presentation and interview. The Mural Project Edmonds committee will review muralist applications, conduct finalist interviews July 20-27th, select the muralist (or muralist team) on August 1st, and review the project from design development through artwork installation.